

Annette Harris, AFC®

Accredited Financial Counselor
Founder of Harris Financial Coaching

Annette Harris helps individuals and families understand their finances, plan spending, reduce debt, and build savings. She founded Harris Financial Coaching in 2021 and brings a U.S. Army veteran's perspective to financial education for military and veteran families.

She is a human resources leader and the author of Mommy, Can You Teach Me About Money? Her community work includes volunteer service and financial education presentations for adults and students.

FOUNDED IN 2021 | **U.S. ARMY VETERAN** | **JACKSONVILLE, FL**

Interview and presentation topics

Budgeting and cash flow
Practical spending plans and paycheck planning.

Debt and savings
Debt repayment habits and savings goals.

Military financial wellness
Money decisions during and after military service.

Children and money
Age appropriate family money conversations.

Workplace financial wellness
Employee benefits, pay, and financial education.

Entrepreneurship
Business foundations and financial organization.

INTERVIEWS & SPEAKING INQUIRIES
info@harriswealthcoach.com

View press page

Selected media coverage

Profiles, interviews, and expert commentary across personal finance, military life, and the workplace. Select a title to open the feature.

WSJ Buy Side	**What Is a Financial Counselor?**	Expert commentary on financial counseling.
Forbes Advisor	**You Don’t Actually Need A New Budget For 2023. Here’s Why.**	Expert commentary on budgeting.
AARP	**Which Warehouse Club Has the Cheapest Groceries: BJ’s, Costco or Sam’s Club?**	Expert commentary on grocery shopping.
Military Families Magazine	**Veterans Build Debt-Free Life After the Military**	Profile of Annette and her family. May 2021.
Dr. Phil Primetime	**High Cost of Living Crisis**	Broadcast appearance.
GoBankingRates	**Kids Moving Out? Time To Make an Empty Nester Budget: Here’s How**	Expert commentary. Published May 14, 2025.
Books Uplift	**Author Q&A With Annette Harris**	Author interview.

Community education

Women’s Money Matters cohorts (2022 to 2025).
The Budgetnista’s Get Good with Money Club financial presentations (2026).
Onward to Opportunity Financial Essentials cohorts (2021).
Aspiring Authors workshop (2025).
Authors in Schools, Amelia Island Book Festival (2026).

Credentials and recognition

Accredited Financial Counselor (2023).
Financial Fitness Coach certification (2022).

Military Saves Savings Champion (2021, 2022).
Jacksonville Business Journal HR Impact Award (2021).